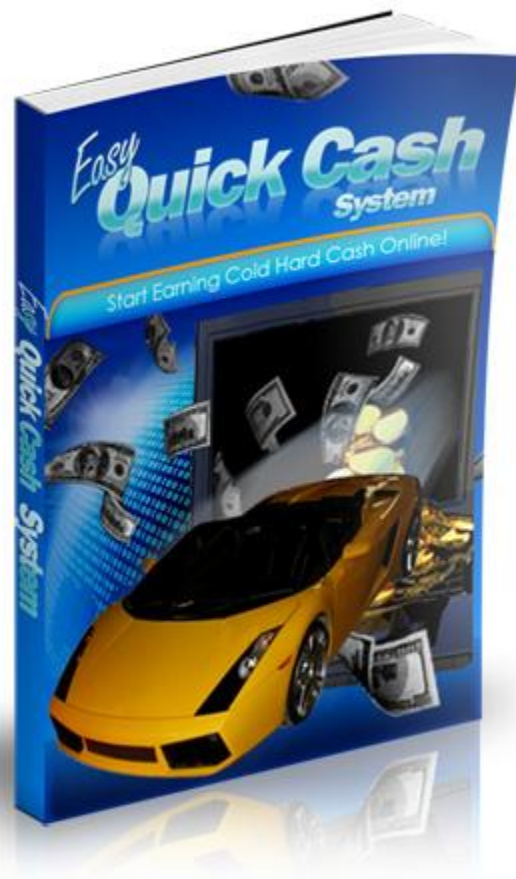




EASY QUICK CASH SYSTEM





© Copyright 2010 Easy Quick Cash System

Disclaimer

Legal Notice:- The author and publisher of this report and the accompanying materials have used their best efforts in preparing this material. The author and publisher make no representation or warranties with respect to the accuracy, applicability, fitness, or completeness of the contents. The information contained in this report is strictly for educational purposes. Therefore, if you wish to apply ideas contained in this report, you are taking full responsibility for your actions.

The author and publisher disclaim any warranties (express or implied), merchantability, or fitness for any particular purpose. The author and publisher shall in no event be held liable to any party for any direct, indirect, punitive, special, incidental or other consequential damages arising directly or indirectly from any use of this material, which is provided "as is", and without warranties.

As always, the advice of a competent professional should be sought before beginning any program.





Table of Contents

Preface	A
Chapter 1: Your Time is Valuable	1
Specialized Skills	1
Non-specialized services.....	4
Finding Clients	5
Chapter 2: Using PLR Materials	12
Chapter 3: Interview An Expert.....	38
Chapter 4: Give People What They Want.....	38
Chapter 5: Domain Flipping	44
Chapter 6: Selling On eBay	53
Chapter 7: Blogging.....	92
Conclusion.....	109





Preface

If you've spent any time online, you've undoubtedly heard the stories about ordinary people who quietly make fortunes in their slippers from their online businesses. They spend their days living a life of leisure on beaches and driving fancy cars. While this picture of bliss is often overstated for the benefit of sales, there are thousands of people that do make money on the internet. Some truly have become wealthy from these endeavors while others are content to earn a few extra bucks for the cookie jar. No matter your goal, in this book I am going to introduce you to seven different ways you can join the ranks of internet business owner.

Some of the concepts we're going to discuss may seem new to you if you've never tried earning income online but these are the same practices that online marketing experts use to generate anywhere from \$20 - \$10,000 per month. Making money online is not difficult once you know how, (this is where this book comes in) but it is dependent upon your dedication and understanding of the business.





In addition to the instructions provided in this book you will need the following:

The Right Attitude

There will be those around you who may be unfamiliar with the process of earning money online and will try to devalue your efforts. This isn't always malicious; it's simply that we have been taught that the only way to make money is by going to a job and putting in hours for someone else. We've been taught that *real* businesses are huge companies in huge buildings with staff and that the one person at his computer is probably only playing around. You must not allow these naysayers to undermine your goals. Your attitude is what will ultimately determine the extent of your success or failure. As with losing weight, earning a degree or raising a family, you must be committed to the process and determined to see it succeed.

Patience

In addition to your attitude, you will also need a little patience. Because while you can send an email in 30 seconds it will take a little more time to reap the benefits of your online endeavors. Many online business opportunities tout themselves as being able to send you from broke to rich in 30 days. This simply is not true. Now I can





say that an online business can become profitable much faster than a brick and mortar business due to its minimal overhead, you will still have to put in the time.

Ambition

Do you really want success? This may seem like a dumb question but some people only think they want it. Wanting to succeed is not enough; you have to turn that desire into results. If you set off on a journey, it is almost always because you know where you're going, and starting an online business is exactly the same.



You have to decide now what you want from this business. Do you want to earn a full time income or do you only need to add a few dollars to the budget? You must know what you want to achieve. Starting your online business journey with a vague objective is like setting off from home with a vague idea that you would like to go





somewhere. If you don't know where you're going, how are you ever going to know that you have arrived in the place you want to be?

For example, if your initial objective is to reach a point where you are making \$100 a month within the first six months of starting your business, you have a clear objective. You can then work backwards from that objective to list every step that you are going to have to take in order to achieve it.

The first thing you have to understand about starting an online business is exactly this, it is a business. Treat it like a hobby and you get what you deserve... A business is by definition something that you should be serious about, whereas a hobby or interest is fun or a diversion from everyday life. This does not of course mean that a business cannot be fun as well, because it can. However, if you don't treat your online moneymaking activities as a business, you will never achieve the kind of success that I imagine you want.

Commitment

One of the biggest mistakes that many online marketing beginners make is to jump from one idea to another. In terms of both your





financial and your mental well-being, you simply cannot afford to keep jumping from one idea to the other, always hoping to find the pot of gold at the end of the rainbow.

On the contrary, what you must do is work a business plan and stick with it for a reasonable period of time until you have given it a genuine chance of achieving the success you are looking for. It is imperative that you ignore all distractions, and pay no attention whatsoever to the 'latest, greatest' product to come out because, trust me, from years of experience, I have never seen a product which you genuinely cannot afford to be without.

It is also a fact that over the years, I have seen many online marketers make thousands of dollars with business plans or ideas that were actually not very good but they stuck with it through thick and thin.

No matter which of the money making strategies that you will read of that you decide to run with, there is some work or effort necessary, and you will need to 'pay' or 'spend' either time or money in order to get things off the ground.





Now, as you will begin to understand as you read, most of the ideas that I am going to introduce you to can be launched at little or no financial cost.

And here are a couple of things to think about before we start looking at specific online moneymaking strategies.

From a standing start, no one can make \$1 million without making \$1 first. If you make \$1 today and can add just another dollar to your daily total tomorrow, you are well on your way to online business success.





Chapter 1:

Your Time is Valuable

With the proliferation of online marketing as a business model, many entrepreneurs do not have the necessary skills to complete all the tasks necessary. Furthermore, even amongst the top line marketers who do have the necessary skill set, what they don't have is enough time to do everything that is necessary on a daily basis. Therefore, there is an ever-increasing demand for people who can provide outsourced services.

In online marketing terms, these services could probably be allocated to two different categories.

Specialized Skills

Specialized services are those that require a degree of technical skill or ability. If you have any experience in any specialized area such as creating websites, software programming or writing copy for sales





pages, you already have everything you need to start making money on the net pretty much straight away. What you need to do is bring your abilities to the notice of your customer base.

The benefit of providing specialized services is because it is not something everyone can do; you can charge premium prices for your services.



For example, a top sales page copywriter is able to command a five-figure sum for just one sales page.

If you're not in the position to if not, there is no reason why you cannot train yourself to acquire the necessary skills. Many of these





skills can be learned over a period of time because everything you need to know is available on the net for free.

For example, if you want to learn how to create highly professional HTML web pages, there are many online tutorials where you can learn HTML from the ground up.

Creating software programs is an excellent way of generating a very healthy income and it is not hard to learn. Furthermore there is always a demand for software programs. Once again, if you search the net for information about how to create software, there are free teaching materials available, so you can learn even if you have no experience of writing software or creating scripts whatsoever.

Of course, if providing some form of specialized service is something that is of interest to you, it is not something that you will be able to do straight away with no previous experience.





If you're not yet ready to offer specialized services, you can subsidize your activities with non-specialized services.

Non-Specialized Services

This category includes services such as writing, creating graphic images (i.e. drawing, painting or photographing images that you sell) and other web specific services such as link building. Most people can offer these services without needing extensive training.

For instance, even if you haven't written anything apart from a shopping list since you left high school, more than likely, all you need is a bit of practice to get you back into the swing of it.

This is worth considering because there is a huge demand on the net for written content (for web pages, article publication and so on). As a result, anyone who can write a half-decent article can make money doing so.





Website owners need a constant supply of material for their online marketing activities. At a rate of \$5-10 per article, you can easily earn a \$100 or more per day.

Finding Clients

Once you've decided to offer your services, the most important thing to know is where to find clients; because you can be certain they won't come looking for you.

For a newcomer the easiest place to offer your services are on forums where you'll be dealing directly with the client - Such as through the 'Services' forum page at Digital Point (<http://forums.digitalpoint.com>) which is a well-known online marketing forum site. On this site, there are several different categories of service which you can provide, all you need to do is decide upon is the appropriate category for the service that you are going to provide.



Easy Quick Cash System

Start Earning Cold Hard Cash Online!



For example, there are many people who use this site who will pay others to post on forums or blogs on their behalf:

	Best article writing service - Successful Season 2 (1 2) - 30 days old ichkoguy
	500 Words Great Quality Article Writing/Rewriting Service! Cheap Rates Starting at \$2. (1 2 3 ... Last Page) - 64 days old Worldpeace1988
	Hip_Hop_Expert skins4webs
	Forum Posters want to make an extra \$5? ozirock
	Quality DAILY Forum Posting & Blog Comment Service-EVERYDAY Posting over 7 to 60 Days - 503 days old Drew888
	WTH: Forum posters for Web/Domain related forum loudbeats

Okay, this is not going to make your fortune, but as the average forum posting is going to be somewhere between 25 and 100 words, it is not a great deal of work either.

And of course, you could extend this concept to a point where you can start to generate a reasonable amount of income from something as simple as making forum or blog postings:

Start Earning Cold Hard Cash Online!

Easy Quick Cash System



For example, if you were going to write articles or reports for other online marketers, then you would list your services under the 'Content Creation' sub-category.

Another leading forum site where you can offer your services directly to end-users is the Warrior Forum, (<http://www.warriorforum.com>) arguably the number one online marketing forum.

This site has a sub-forum known as the Warrior Special Offers (WSO) section where for \$20; you can post any special offer that you want to make available to other Warrior members, with the only proviso being that the 'deal' has to be something that is not available elsewhere:

So for example, if you are offering to write 500 word article is for \$7 elsewhere, you might offer to do the same for Warrior members for \$5 because as long as the offer is an exclusive and it provides value to other members, it will be accepted.





That \$20 will put your offer in front of hundreds of potential customers, all of whom will at some point need the services that you provide. Even if it is your very first time of offering your services, I can almost guarantee that you will get some takers. In addition, the Warrior forum has a section called Warrior for Hire, which costs \$20 as well but is more appropriate for long-term exposure and advertising.

Warrior Support Forums	
	Programming Talk (15 Viewing) All things programming - PHP, CGI, ASP...etc
	Website Design (18 Viewing) HTML, CSS, DHTML - All things about Website Design
	Warriors For Hire - Programmers, Website Designers, Graphic Artists (28 Viewing) Warriors you can hire for programming, design, website coding..etc.

Alternatively there are the freelance sites such as [Eance](#), [Get A Freelancer](#), [vWorkers \(Formerly RentACoder\)](#), [Script Lance](#) and [Guru.com](#). You can register your services with all of the sites free and as they are sites to which every webmaster goes to find freelance workers for specific projects, they are great sites through which to find work.





As you will see if you look at the different sites, some of them specialize in programmers and coders, whereas sites like Elance and Get a Freelancer are less specifically targeted. Nevertheless, it still makes sense to register your services with all of them, as net entrepreneurs will regularly look at all of them when they are looking to someone who can do a specific job.

Webmasters also list their jobs as well, so you can 'pitch' for work as well as uploading your details to the site.

The competition is fierce on these freelance sites and without a proven record of accomplishment; it may be rather difficult to land that first job.

You therefore have to give some thought to how you can attract your first clients. One option is of course to charge less but don't go too low.



Easy Quick Cash System

Start Earning Cold Hard Cash Online!



The advantage of using forums such as Digital Point and the Warrior forum is that you are dealing with Webmasters and other online entrepreneurs directly. It is a one-to-one service with no intermediary

Start Earning Cold Hard Cash Online!

Easy Quick Cash System





(as there is when you use one of the freelance sites) which means that things can often be organized more quickly and easily.

On the other hand, using a freelance site as an 'intermediary' does have some advantages. The site will for example handle payments in a 100% safe manner whereas if you are dealing directly with your customer, you have to handle this yourself.

Nevertheless, going through a forum site like Digital Point does enable you to find customers quickly and easily, and you should of course ask your satisfied customers for testimonials and endorsements after you have finished every job.





Chapter 2:

Using PLR materials...

When it comes to making money online, there are short-cut strategies available that will maximize your income, and minimize the time and effort you spend developing your online business.

As you know, in order to make money in your chosen niche, you need to be able to offer your own info product. Not only is this a guaranteed method of generating passive, recurring income from a product you develop once, but it also allows you to penetrate your niche market in a different way, by building a targeted mailing list of relevant leads.

The problem comes into play when you don't have the money, time or resources to develop your own product.

Not only can creating an info product be exceptionally time consuming, but if you don't have the necessary skills in order to write the content yourself, you may find it very expensive to outsource the work to an experienced freelance writer.





But there's an even better, cheaper and faster method of developing high quality content that is guaranteed to be gobbled up by prospects within your market.

Best of all, by tapping into this wealth of information and resources, you can maximize your outreach by diving into dozens of niche markets without ever having to be an expert on the subject. In fact, you can use this secret weapon to power up as many websites as you wish, without ever having to type a line of text yourself, or deal with costly freelancers.

It's called private label, and is often referred to online as PLR, which stands for 'private label rights'.

With PLR, you are able to take someone else's work and transform it into your very own customized product, where you can brand it as your own, attach your name to the material and even modify, edit or remove any content that is unwanted.

You can also sell this content based on your own price structure, and will be able to claim 100% of all profits generated from sales, without





having to share in the commissions, wait for payment from affiliate programs, or pay royalties to the original developer.

But using standard private label won't give you the cutting edge over your competition. In fact, if you want to stand out from the crowd, and generate as much attention, revenue and traffic to your website by powering it up with fresh private label content, you need to take things to a whole new level.

I will show you exactly how I personally use private label content to build a complete powerhouse of profitable websites, all designed to funnel in hungry buyers, and consistently build massive mailing lists of targeted leads.

By using private label resources, not only will you be able to instantly begin building a solid platform of high profit websites, but you will spend LESS time, while making MORE money than other marketers who are spending countless hours creating their own info products, or pouring thousands of dollars into development costs for projects that they aren't even sure will pan out.

Private label is not only an effective method of generating consistent





income from the sales of the products themselves, but you can use it to quickly test out markets and evaluate the profitability before spending the time and money creating your very own custom product.

I will reveal the powerful strategies I've used over the years to quickly monetize private label, while adding thousands of dollars to my backend with additional quick-cash tactics that will further maximize your results.

It's an exciting opportunity to take existing products and exploit countless niche markets, quickly and easily.

Knowing Your Rights

It's important that you thoroughly read through this chapter before you ever decide to use private label, so that you fully understand the terminology as well as the exact rights and restrictions often associated with various licenses and releases.

To start, there are three different licenses common in the PLR industry:





Resell Rights (RR)

With Resell Rights, permission is granted by the product owner that allows you to simply resell the product. You are not permitted to modify the content, edit the content or add additional material to the content, in fact, you are rarely provided with the source (doc) file to be able to edit anything at all.

With resell rights, you can not pass on any rights to your customers, meaning that they will purchase only personal rights to the product with no additional rights.

Resell rights are always subject to various terms and conditions provided by the product developer, and can go so far as to how you are able to market the product, or distribute the product.

With so many restrictions in place, it's often difficult to use resell rights products to further your own brand, as it's quite common that the original developer will incorporate their name and website URL within the product itself.





What does this mean?

You will end up spending time and resources promoting someone else's brand, rather than your own.

When it comes to making money online with your own product line, you'll want to avoid products that only offer resell rights, unless you intend to feature them only as added upsells or bonus products.

Master Resell Rights (MRR)

With MRR, Master Resell Rights, you are usually allowed to both sell the product with personal rights to your customers, or sell the rights as well, so that your customer can also sell the product to their customer.

Generally, products featuring MRR will cost more per license than those with RR due to the added flexibility offered with these types of releases.





Private Label Rights (PLR)

With PLR, Private Label Rights, you are given the most flexibility of all, including being able to modify the document or content, add your name as the signature author, and sell and distribute the product however you wish.

When purchasing any kind of license rights, you want to request clear documentation outlining your rights, so that in the event you are ever questioned about your authority to use or repurpose the content, you can provide a license created by the original developer outlining your options and permissions.

If you ever purchase a PLR, or MRR package that does not include a copy of your rights, do NOT use it in any way until you contact the developer directly and request a copy of the terms associated with the package. You always need to protect yourself from future claims or problems.

When it comes to making the most money online using pre-created content, you will want to primarily focus on PLR (Private Label) rather than MRR or RR.





The reason is a simple one, with PLR you can focus on building your own brand, credibility and reputation within your niche market by using the products and material as if it were originally developed by you or your company.

To do this, you will want to spend a few minutes tweaking each package that you intend to use.

Assuming that the PLR content that you pick is likely to be unrestricted, the limit on what you can do with them is really down to your own imagination and abilities.

As one example, it is very common to pick up PLR e-book's which you can use in a wide variety of ways.

One option is to take the book that you have just obtained before republishing it as-is, without making any alterations at all. This approach is generally not going to be particularly viable however, because whilst in theory you can add your own name to the book as the writer and republish it immediately, the chances are that other





people have already done exactly the same thing (probably many times over).

Hence, what you are republishing is duplicate content, a book that is exactly the same as the one that has been published by one or 10 or even 100 other online entrepreneurs. Furthermore, you have added no additional value to the PLR pack, so what is the main selling point of your product?

This is definitely something that you do not want to do as it is a guaranteed way of acquiring dissatisfied (refund seeking) customers and represents a very quick way of destroying your reputation as well.

On the other hand, there is nothing whatsoever to stop you rewriting significant chunks of the book before republishing it as your own work, but this is just one option. Alternatively, you might break up the text into articles, short reports, blog or website content, e-zine articles, e-mail messages or basically whatever else you can think of.





In addition, there are many sites where you can find PLR article materials in which case, you can to an extent reverse the process by bringing these article materials together into a short report or an e-book.

Optionally, you might rewrite these articles so that they become unique (it should take no more than 20 minutes per piece) before submitting your work to the article directory sites like these:

- <http://ezinearticles.com/>
- http://www.articlecity.com/article_submission.shtml
- <http://www.ideamarketers.com/>
- <http://www.articledashboard.com/>
- <http://searchwarp.com/>
- <http://goarticles.com/index.html>

Submitting articles to directories like these is a superb way of driving targeted visitors to your business enabled website, a tactic which thousands of marketers do every day with a great deal of success.





However, you should always check that your article is unique before submitting by running it through [Copyscape](#) and it is also necessary to make sure that you submit to EzineArticles and wait for them to publish your work before submitting elsewhere. This is because they insist on publishing only unique work and because a human editor will review your submitted work, it generally takes two or three days before they publish.

Other types of PLR content materials that are becoming more widely available are audios and videos, although the vast majority of PLR content still tends to be written materials.

I will go into detail regarding the step by step system I use to repackage each private label release I use, prior to distribution so that it appears to be an exclusive, unique offer.

For now, let's take a quick look at the different PLR sources available online that provide consistent updates and fresh releases covering a wide variety of niche markets.





One obvious example was highlighted in the previous chapter as many content writers offer PLR materials through Warrior Special Offers. Hence, you can use the forum as a buyer of valuable content rather than as a seller as well.

Beyond this, there are plenty of websites where you can buy PLR materials and quite a few places where you can get such content for free.

These sites are all great for buying PLR content. Some of the sites are monthly memberships whereas others sell PLR materials on an case-by-case basis, so take a look at all of them to find what you're looking for:

<http://www.theplrstore.com/index.php>

<http://www.yescontentisking.com/>

<http://www.constant-content.com/>

<http://www.infogoround.com/>





<http://www.freshplr.com/>

<http://www.easyplr.com/>

And these sites offer PLR materials for free:

<http://www.plrarticlecontent.com/>

<http://resell-rights-weekly.com/> (paid and free levels)

<http://plrwholesaler.com/>

As a general rule, I am a big fan of using free materials and resources whenever possible, but when it comes to PLR content around which you are going to build your business, it often makes more sense to spend a little money than it does to use free materials.

This is because of the scarcity factor highlighted in the previous chapter. It is a fact that the more scarce the content you are using is, the more value it has.





This is one reason why many paid PLR content sites have a limit on the number of new members they accept as by imposing this limit, they ensure that the content materials are not owned by every Tom, Dick and Harry who uses the net.

The problem here is, the more people that own a particular PLR e-book or special report, the harder it is for you to create unique content materials from that source.

Hence, it takes a great deal of time to turn those materials into something valuable that you have a realistic chance of selling. In effect, it is a question of balancing the value of your time against money because if you use free PLR materials, it is going to take you considerably longer to create something that is unique than it would if you paid for those materials from a restricted members site.

Okay, so let's say that you have bought a niche targeted PLR e-book and that you want to start making money from it as quickly as possible.





How do you do this?

The quickest and easiest way of using your PLR product to start generating an income is to create a simple website to sell the book from. Make sure that enough of the book is rewritten for the final version to be unique and then start selling it for \$17 or \$27 per copy.

In order to do so, the first thing that you need is a list of keyword terms related to the niche market on which your book is focused.

These are the words or phrases that people use when they search the net for information of the kind that is featured in your book. Keywords are extremely important because they are literally the key to the success of your business.

Say that you have got an e-book that is focused on the 'weight loss' market, which is an incredibly popular net search.





What you need to establish is what words or phrases people use to search for weight loss related information and in order to do this, there are a couple of free tools that you should use.

The first tool is the [free Word Tracker keyword research tool](#) with which you can find the 100 most regularly searched phrases in your market niche:

weight loss

40,235 searches (top 100 only)	
Searches	Keyword
12503	weight loss
2207	weight loss tips
2082	fast weight loss
1965	quick weight loss
1220	weight loss programs
951	la weight loss
846	weight loss pills
812	raw food weight loss
714	dotties weight loss zone
697	healthy weight loss





According to Word Tracker, there are in excess of 40,000 Google searches every day for weight loss information, with the most popular search term being 'weight loss' itself. However, this not a phrase that you can use in your own marketing efforts because of the competition levels indicated by a Google search:

Results 1 - 10 of about 65,900,000 for "[weight loss](#)".

There are nearly 66,000,000 results listed by Google for this particular term, which is far too many for you to stand a realistic chance of achieving a decent search results page position.

However, by running a similar competition search for each term that Word Tracker produces, you should be able to find weight loss related phrases where the competition levels are reasonable. You are ideally looking for 30,000 (or less) competing results when you run an exact match search (i.e. your search term in "inverted commas").

According to the chart in an earlier screenshot, this phrase attracts over 700 searches a day:

Results 1 - 10 of about 28,500 for "[dotties weight loss zone](#)".





Consequently, it would definitely be a keyword phrase that you would add to your list, as would this:

696	dottie's weight loss zone
-----	---

Because again, the competition is not too tough:

Results 1 - 10 of about 13,200 for "[dottie's weight loss zone](#)".

Move down the Word Tracker table and you will find many keyword terms of this type. However, the disadvantage of using the free version of Word Tracker is that it only produces the top 100 keyword phrases for your market, which might mean that you only find two or three keyword terms that you can use after running your competition checks.

Consequently, the other free tool that you should look to build a more comprehensive list of keyword phrases which you use in your marketing efforts is [Google's own free keyword research tool](#).





With your keyword list in place, the next thing is to register a domain name from which you can sell your new book. If possible, you should register a domain name that uses one of your primary keyword phrases as this is one of the most effective ways of making sure that the search engines find your site for the keyword which you are targeting.

There are plenty of sites where you can register a new domain name but amongst the online marketing community, one of the most popular is godaddy.com.

As every domain on the net is completely unique, you will probably find that the most popular keyword phrases that you might target as a domain name will already have been taken. Consequently, you might need to add dashes between the different words in order to grab a domain name which is appropriate to your site:

✔ DOTTIES-WEIGHT-LOSS-ZONE.COM is available!

Check the domain names that you would like to register below. [▶ Why you need multiple domains](#)
[▶ View options & pricing](#)

?	.com*	.info*	.net*	.org*	.me	.mobi*	.us
Select All	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	\$9.99/yr save!	BEST VALUE! \$0.89 save \$9.80!	SALE! \$8.99/yr save \$4.00!	\$14.99/yr	\$19.99/yr	\$7.99 save \$7.00!	SPECIAL! \$4.99 save \$15.00!





You will note that at the time of writing, the .info domain name is incredibly cheap which if money is an issue might make it appealing to use this particular form of domain name. However, if you can afford to buy the .com version, it is generally more effective to do so and more professional as well, primarily because most serachers still think of the internet as the dot-com world.

Okay, with your domain name registered, you need to set up a hosting account, with the [\\$7.95 HostGator 'Baby' shared account](#) option being a firm favorite for online marketers.

The final thing that you need to do is to tie your domain name together with your host which you do by following the instructions for 'Changing the nameservers' that you will find approximately 2/3 of the way down [this HostGator support page](#):

Managing Your Domain w/ Another Registrar

- **Enom.com**
 - [Updating domain contact information](#)
 - [Changing name servers](#)
 - [Registering name servers](#)
 - [Preparing a domain for transfer](#)
- **GoDaddy.com**
 - [Updating domain contact information](#)
 - [Changing name servers](#)
 - [Registering name servers](#)
 - [Preparing a domain for transfer](#)
- **NetworkSolutions.com**





Next, you need to create a simple website from which to sell your product. Keep this as simple as possible, with one option being to search Google for (before downloading and installing) a free sales page template:

Results 1 - 10 of about 3,720 for "[free sales page templates](#)".

Alternatively, you could [install and use WordPress](#) with free sales-optimized 'themes' (templates) being available on all these sites at the time of writing:

<http://wp-saleslettertheme.com/>

<http://www.flexibilitytheme.com/> (not a sales page, but easy to use as one)

<http://corymiller.com/two-more-sales-page-free-wordpress-themes-released/>

<http://www.iloveyouwp.com/wp-market-template-wordpress-theme.html>

(the link is at the bottom of the page for this last one):





Install your new sales template or theme to your site and add a thank you page from where anyone who buys your product can download it. Add your [PayPal 'Buy Now' button](#) to your main page and link that button to the download page on your site so that anyone who buys will be immediately redirected to the download by PayPal.

Okay, you are now ready to start selling, which means sending targeted visitors to your site as quickly as possible.

There are several ways that you do this, all of which are focused on using your keyword terms in promotional materials that you publish on external sites.

The first thing you can do is create a very short video that you post to [YouTube](#). Find two or three useless facts or bits of trivia that are





somehow related to your niche, and create three questions based on those facts.

Next, type the simplest question into the first slide of a PowerPoint or an [Open Office presentation](#). On the next slide, add the answer, with the third slide being the next question followed by the answer and so on. Leave a few seconds between each slide in your video to give the viewer time to think (i.e. get them 'involved').

However, the answer to the third and most difficult question should not be included in this video but instead, post it on your site. After 'pulling in' anyone who sees this video with the first two questions and answers, you then send them to your site to get the final answer by including the URL and a specific instruction telling them to visit your site in the last slide of your presentation.

Use free screen capture software like [CamStudio](#) to make the video and don't forget to include a couple of your major keyword terms in both the title of your video and your description. However, make sure that the first line of your description is the URL of your site





(including the 'http://www' bit at the beginning) as doing this ensures that you add a clickable link from your video to your site.

Next, find the most popular forum sites in your niche by running a Google search for 'your topic + forums'. For instance, continuing with the earlier weight loss example, you can see that there is no shortage of forums in this particular market:

Results 1 - 10 of about 114,000 for "[weight loss forums](#)".

Check the rules of the most popular forums, confirming whether you can use a signature file or not. If so, this is another highly targeted way of advertising your business as your signature file is a short two or three line description of what you do in which you are usually allowed to add an active hyperlink to your site.

Every time you add a post or start your own thread in this form, your signature file will be shown and read by other members who are already extremely interested in the topic of your product. Thus, adding a signature file in this way is a highly effective strategy for sending super-targeted prospects to your site very quickly.





Another thing that you can do is visit targeted blogs in your market sector to leave comments on them. If you make sure that these comments are both valid and valuable, you are adding fresh new content to the blog so it is almost certain that the owner will publish your comment.

Use [Google blog search](#) to find niche targeted blogs in your sector and set aside some time every day to investigate and comment on blogs as appropriate.

Another thing that you should always do is make sure that you post information to the major social bookmarking sites every time you add content either to your own site or to a site like YouTube.

Use a resource like [Social Poster](#) or [Social Marker](#) to speed up the submission process, making sure that every time you submit information, you use two or three of your main keyword phrases as tags.





However, although it might be very tempting to do so, do not submit information about every piece of content you publish to every one of the social bookmarking sites because that begins to look like spam. Instead, choose half a dozen social sites at random every time you want to make a submission and change the sites that you are submitting to every time you do so.

One thing about this particular strategy is that what you have just created is essentially a fully fledged online business.

Consequently, whilst you can use this particular tactic for generating cash fairly quickly, it is also highly effective for generating money over the longer term as well.

For this reason, you might also use longer term traffic generation tactics such as [article marketing](#) to bring targeted visitors in relatively slowly, knowing that the traffic flow will continue for months or even years into the future.





Chapter 3:

Interview An Expert

The fastest way of creating your own product that you can then start selling is by interviewing experts in your niche market.

This is in fact probably the easiest and quickest way of creating your own product from scratch and because most people will allow you to interview them without asking for an upfront fee, it is also an extremely cheap way of doing the job as well.

Of course, you will have to give your expert something in return for their time and effort, but more often than not, you can do this by coming to some arrangement about giving them a percentage of the money generated by product sales.

As an example, you may split the revenue generated by selling the interview series with them, and/or you might include a One-Time Offer (OTO) from which they receive a split as well. As the name implies, the idea behind the One-Time Offer is that just before or





immediately after the customer has completed their initial product purchase, they are presented with an offer for a product which they are only ever going to see once (hence the name).

Whenever you sell your own product, whether it is an e-book or an interview series with an expert, you *must always* include a backend sale (the 'would you like fries with that?' approach), and it is generally more effective to do so as an OTO.

Another thing to understand is that whilst the more well known your interviewee is, the more sales you're likely to generate, it is not absolutely essential that you manage to land an interview with a household name the very first time you do this. In fact, it is pretty unlikely that you will be to do so without any provable track record of creating a product of this type before, so you might have to set your sights a little lower the very first time you do this.

However, this will not kill your sales because it is up to you to emphasize and (if possible) magnify the expert status of your interviewee. After all, as long as they have something of value to





teach or tell anyone who buys the interview series you create, your customer is getting the value for which they are paying.

The easiest and cheapest way of interviewing your expert is to interview them on the 'telephone' using a service like [Skype](#) or something similar. Use [appropriate free software](#) to record the conversation as an MP3 file, and you have your interview in the bag without moving from the comfort of home.

Now, you can either make the interview series available as a digital download only, or you can enhance the value of the service you are offering (thereby allowing you to charge more money for your product) by physically delivering a hard copy on CD or DVD of the interview directly to your customer's door. To do this, pay [Kunaki\\$1.75](#) to produce each copy for you including a case, labels etc:





Do this and you immediately enhance the value of the offer you making on your site, which will enable you to charge \$27 for your interview product, rather than \$17.

The final question therefore has to be, where do you find suitable interviewees who have sufficient knowledge and experience in your market niche to be able to provide value when interviewed? The simple answer is, go back to the forums that you were frequenting earlier because no matter what niche you're working in, you will usually find the best-known experts frequenting the most popular and active forum sites.

As a simple example, if you were looking for an internet marketing expert or online business guru, your first port of call would undoubtedly be the Warrior Forum. I am not personally aware of anyone who I would seriously consider to be an online marketing expert who is not a member of this particular forum. From my experience of other niches, this seems to be a fairly common characteristic of the best-known forums in all markets.





If you already know who the best-known experts in your market sector are, then you can probably search the popular forums to find whether a particular individual is a member by name.

As a general rule, I have found that because these experts often use their name as a recognizable brand, most will use their ordinary names when they join forums of this type. Hence, a simple search may find the person you're looking for.

If on the other hand you are not already familiar with the best-known people in your market sector, it is often fairly easy to find these people by watching what is going on in your favorite forum site.

One dead-giveaway is when someone starts a new thread or post that is not particularly contentious (and not even especially interesting in many examples) that all of a sudden seems to become incredibly popular. Check a few of the posts that have been added to a thread like this and you will often find that many of them are nothing more than 'Way to go, Bob' or 'Well said, John' type comments.





This indicates that none of these posters has anything particularly valuable to add to this thread but they want to be seen because they are trying to be associated with the individual who started the thread in the first place. This is always a strong indicator of someone who is highly respected and well known in the business, so take note of their name and keep an eye on their activity for a short while to confirm your initial suspicion that they are indeed regarded as an expert in your market.

Another thing that can help point you in the direction of recognized experts is the number of posts that they have added to the forum which you are investigating. If someone is capable of adding thousands of posts to any individual form, it suggests that they have a great deal of knowledge and probably experience as well, so they are probably the kind of person you want to interview.





Chapter 4:

Give People What They Want

Think about this and see how much sense it makes...

One day, Joe Blow decides that the old desktop he has been bashing away at for years has finally reached the end of its working life and that it is finally time to replace it. But being a savvy shopper, Joe knows that instead of going to the local computer store to replace the old fella, it makes far more sense to look at one of the leading online computer suppliers like Dell.


He visits their site and spends a good deal of time looking at all of the various options on offer before finally settling on the Inspiron 530 model. It has the power he needs and with a user rating of 4.4 out of five, it is obviously a machine that does a good job and can be relied upon:



Easy Quick Cash System

Start Earning Cold Hard Cash Online!



 <p>Customer Rating</p> <p>★★★★☆</p> <p>4.4 out of 5</p>	<p>Dell Inspiron 530</p> <p>Expandable & Powerful</p> <p>Custom features and contemporary design for multimedia performance</p> <ul style="list-style-type: none">• Intel Celeron®, Pentium dual-core, and Core™2 duo processors• Genuine Windows Vista® Ultimate• Genuine Windows Vista® Home Premium• Genuine Windows Vista® Home Basic• 10 USB 2.0 ports (4 front/4 back/2 interior)• Up to 4GB dual channel shared DDR2 667 and 800 MHz SDRAM <p>Customize it</p>
---	--

He spends a bit more time customizing the machine until he has it set up *exactly* as he wants it before getting his credit card out to move to the checkout to finalize the deal.

But just before submitting information to Dell to complete the purchase, he notices the small box at the bottom of the payment page asking him to input any coupon code that he has.

Now, at the moment, friend Joe does not have a coupon code but he's been around the internet long enough to know that there are





many sites where you can find coupon codes for almost any product.

He starts his search using the most common coupon code sites but can't find anything that is going to secure his discount there, so he keeps looking until he finds your site. On the front page, you have a link that Joe can click to order *exactly* the computer Joe wants to buy but he gets a massive 20% discount!

Guessing what he does next is not too difficult, should it? He buys like a shot, right? After all, it is exactly what he wants, so why not?

He clicks the link and completes the purchase, feeling very proud and perhaps a little smug as well because he just saved a couple of hundred dollars on a purchase that he was going to make any way.

But, guess what?

You're also delighted because Joe has just bought his new computer through your affiliate link and as a consequence, you just generated a healthy chunk of commission just for giving the customer exactly what they wanted.





It's beautiful, isn't it? Joe got exactly what he was looking for at a great price and you just made a few hundred dollars commission! Plus, there was absolutely no selling involved because our friend had already made his decision to buy the product well before he even thought of looking for a discount, so everyone wins and everyone is happy.

There is another important consideration as well. It is almost unheard of for a customer to try to bypass your affiliate link in the way that they very often do when they are presented with digital products from a site like Clickbank or PayDotCom when they buy like this.

After all, it would not make any sense to try to bypass your affiliate link if doing so puts the discount which brought Joe to your site in the first place at risk, which it might (I'm not saying it does, it just *might*).

Marketing products that you can offer a discount on in this way is an extremely powerful and therefore profitable system for effective affiliate marketing as you can imagine. Consequently, instead of trying to generate cash from the same 'digital information product' affiliate marketing that the world and his brother are attempting right





now, wouldn't doing something like this be a quicker way of generating cash?

So, are these offers easy to find?

Absolutely they are as long as you know where to look.

The first place to search is through the major physical product and services affiliate network sites such as [Commission Junction](#), [Share-a-Sale](#) and [Link Share](#). Sign up for each of these sites and then start looking for offers that you want to promote because there is never any shortage of coupon offers available.

For instance, using Commission Junction as an example, you will note that there are 1000 discount offers available at the current time:

<input checked="" type="checkbox"/> Apply to Program	Select All
Results 401 - 600 of 1,000	
Return	200 results per page

You will also notice the 'Apply to Program' link as well. This gives you a hint about one thing that makes affiliate programs of this type





different to the usual digital information affiliate programs with which you might be more familiar.

When you use a network site like those shown, you have to apply to the network and *then* you have to apply to each individual program that you want to work with as well. In other words, if I was genuinely going to promote the Dell PC as suggested earlier, I would have to apply to Commission Junction and then Dell to join their affiliate program.

When you apply to join an affiliate program of this nature, one of three things will happen.

The first option is that your application will be automatically rejected for some reason or other, a decision which you can either accept or you can contact the affiliate manager directly to ask them to reconsider. Tell them that you are an experienced affiliate marketer, that you know what you are doing and that you are going to build a web page to promote their product and they will often listen.

The second option is that you will be automatically accepted into the affiliate program but this happens only very rarely. It is far more





likely that the affiliate manager in question will manually check your site before saying yes or no, which is option three.

Of course, this does mean that if you build an appropriate site or create a section on your main site that is focused on products and/or services of the type you are planning to promote, it will often help to convince the affiliate manager to accept your application.

But the final option if all else fails is to pick a different affiliate program or product to promote because almost irrespective of which market niche you are operating in, there will be several choices available. For example, instead of promoting computer hardware, I could promote software programs from such well-known brand names as Adobe and Symantec from a computer focused site just as effectively.

Of course, as with all marketing, the effectiveness of using this form of affiliate marketing is entirely dependent upon your ability to send targeted traffic to your site.

In this case, your best target is anyone who is looking for the kind of discount that you can offer on your site, so correct keyword usage is critically important. In fact, the type of keyword phrases you should





use is at least partially dependent upon the way you're promoting your business.

For example, if you can earn several hundreds of dollars for every successful sale, it might make sense to consider investing some money in paid advertising like [Google AdWords](#).

If you did so however, you need to target those ads very accurately if you don't want to throw money away. To prevent against this, focus on very *specific* keywords that almost guarantee that any searcher using the keywords would have to be interested in what you have to offer.

For example, I would not advertise with a phrase like 'computer discount' or even 'desktop discount' because in both of these cases, anyone who clicks on your adverts might be looking for a different make or type of computer to that which you offer.

If however you created ads using 'inspiron 530 discount' and 'inspiron 530 discounts' as you keyword terms, you know that anyone





who clicks your ad is almost certain to take advantage of what you have to offer.

On the other hand, if you use the free targeted traffic strategies that we considered earlier, then using slightly broader search terms like 'desktop discount' would make sense as you're not paying for your traffic. In this situation, if the searcher is not really looking for a Dell, the size of the discount you offer may sway their decision but even if it doesn't, you have not lost anything in any case.





Chapter 5:

Domain Flipping

Buying and selling domain names can be an exceptionally lucrative venture to get into, however if you are starting off with very little cash flow, it's always best to purchase lower cost domains and generate small profits as you work your way up to larger flips.

I have sold hundreds of domain names that I secured from marketplaces like Ebay and resold on marketplaces like NamePros.com or DNForum.com.

While the marketplaces where domain sales are most lucrative will change from that of website flipping, the game remains the same with your focus being on locating and purchasing low cost domains and flipping them for a higher price.





One of the great aspects of domain flipping is that the efforts required are minimal. No longer must you locate or integrate content, tweak website pages, outsource tasks, or transfer websites.

All you need to do is find memorable, appealing domain names in niche markets and sell them to buyers, eager to create their own website on this domain.

Furthermore, the risks are quite low as are the investment costs, and once you have set up your system so that you are generating daily profits, it will require no more than one hour a day to keep the cash flow going.

Many of my partners, students and friends are earning \$500 - \$2,500 per week from flipping low cost domain names, while others have gone to secure high value domain names that are generating them revenue even before they are resold.





It's not a difficult business to get into, if you follow my simple guide to buying and selling domain names.

To start, you will want to create accounts at the following places, where you can both buy and sell domain names:

www.NamePros.com

www.DNForum.com

www.Ebay.com

www.SitePoint.com

Choosing Winning Domains

When it comes to finding the best domain names, the easiest route to take is in exploring the expired domain listings.

With expired domain names, it simply means that they have previously been registered and left to expire. These are far more appealing to buyers due to the fact that they are considered 'aged',





despite the fact that they have expired and are no longer active domains.

I use a few different resources when locating expired domain names that I believe to be winners, one being the free service located at www.WSMDomains.com and <http://www.RedHotDomainNames.com>

Here, you are able to access and download lengthy listings of both expired domain names as well as domains that are about to expire.

Download lists of expired domain names each day, and run them through a filtering script, such as the one available at:

www.alouwebdesign.ca

Another filtering tool is available at:

www.DomainPunch.com/products/domainfilter and it's entirely free.

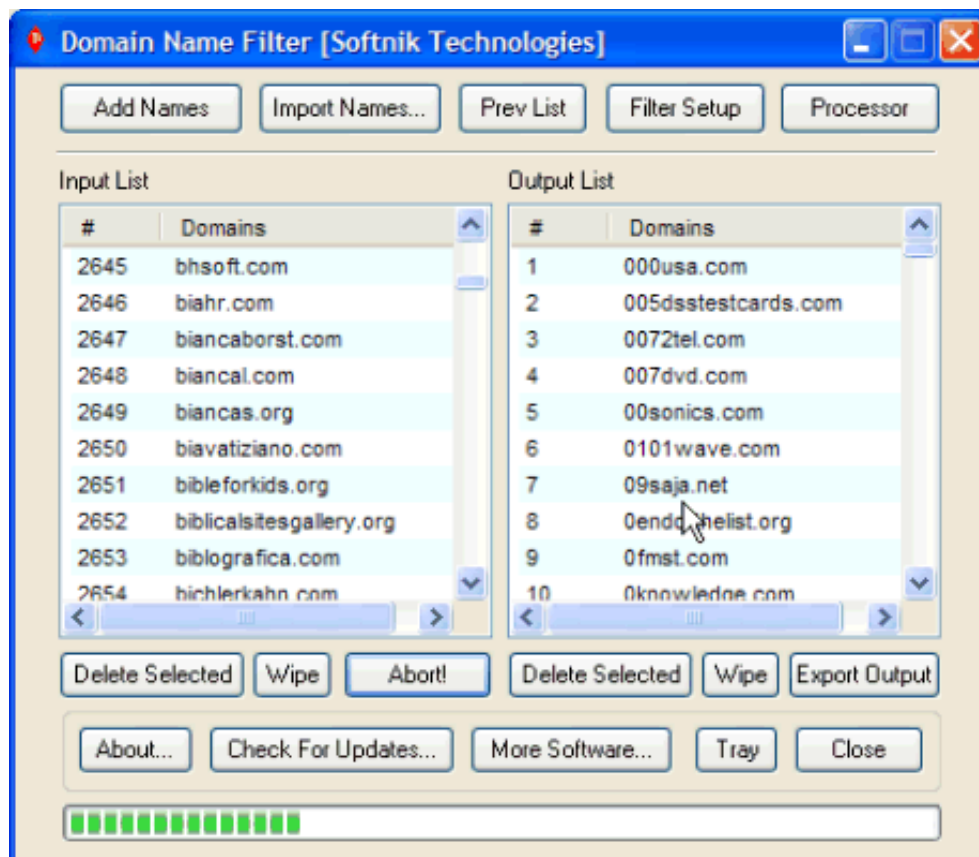




What this script will do is enable you to sort through the listings of domains by extension, as well as weed through domains that have numbers or hyphens.

It's quite flexible in how you can set it up to filter through these lists for you, hands free.

Best of all, it can handle very large text based lists.





Download and install the software and check it out. You will find it will save you an incredible amount of time and make the job easier and more enjoyable.

When it comes to purchasing domain names for resale, you want to stick with the top level extension, the dot com, and avoid any domains with numbers, or other characters.

You will also want to focus on searching for expired domain names that are as short as possible, and with utilities such as the one available at alouwebdesign.ca, you are able to search through your lists by setting a maximum and minimum length, meaning that you can sort through the domains so that only ones that are shorter will appear.

Personally, I set the maximum length to 20 characters and of course, the minimum to zero, so that it includes the shortest domain names on my expired lists.





You will also need to enter in specific keywords, these are words that when contained within any of the expired domains, will be included in the results page after you have entered in your list and filtered through the results.

Creating a keyword swipe file is an ongoing job, and one that you should concentrate a lot of effort on, as the more prime keywords you enter into the software, the better your chances of finding true gems.

This comes down to the niche markets you cater to, and you should take a bit of time to start creating a list of keywords in a text file that you can copy and paste into the software.

Apart from targeted keywords, you should also consider thinking outside the box a bit, by drumming up a list of memorable keywords that when added to a domain can be used for branding purposes.





I've sold countless domain names contrived of two keywords that really made no sense together but because of the sound, the appeal and the brandability factor, they were gobbled up quickly.

Think about some of the Internet's most popular websites like Twitter.com, Facebook.com or FeedBurner.com whose domains are off the beaten path but definitely memorable, which is one of the best important elements of a domain names profitability.

Take some time to get familiar with both the expired domain websites as well as the software available to help you manage the lists and weed through potential gems.

Once you have sorted through your lists, it's time to run the remaining domains through a bulk domain registration tool, to determine what domains are still available, as others downloading these lists may have scooped up a few already.





One great resource for checking large domain lists for availability is available at www.Moniker.com where you can enter in hundreds of domain names and allow the software to validate whether the domains are available or have been registered.

With Moniker, you can check up to 500 domains at once, which will free up a lot of your time so you can continue searching for solid and available domain names.

You can visit Monikers bulk domain registration page at:

http://www.Moniker.com/domains/batch_reg.jsp

On this page you will see the following form:

<p>Step 1: Enter domains</p> <p>To start bulk domain registration, enter or cut and paste the domain names you wish to check, one domain name per line.</p> <p>An example of bulk domain registration:</p> <p>Domain1.com Domain2.net Domain3.info</p> <p>You can also enter the domains without an extension and pick them in step two.</p> <p>You can select from existing categories or enter a NEW Category for all domains registered.</p>	<p>Register Multiple Domains (500 Domains Max)</p> <div style="border: 1px solid black; height: 100px; width: 100%;"></div> <p><input checked="" type="checkbox"/> Automatically renew the registration of these domain.(Highly Recommended)</p> <p>Registration Years: <input type="text" value="1"/></p> <p>Category: <input type="text" value="DEFAULT"/> » Select Existing Categories</p>
--	---





Once you have a solid listing of available domain names, it's time to follow the advice of many who have garnered wealth in the domain industry for many years through proper and careful selection.

Copy and paste a portion of your domains from your list into the text box. Remember, it can only check 500 at a time.

Once you have entered them in, click the Search tab to send your query off. Wait a few minutes for the results. (This can sometimes take a few minutes, so be patient).

When checking for domain names you can choose to have Moniker search for only dot com extensions which is what you should focus on primarily, when you are new to domain names.

Dot com (.com) is the most popular extension and are often easier to flip. For other extensions, you will be required to do more in depth keyword and traffic research so let's stick to .com's for now.





Once Moniker is done searching for the domain names you have entered in, you will see a results window where you can choose to register them with Moniker.

Note that you are not required to register them there, you can use whatever domain registration provider you wish, we are simply using Monikers bulk domain checker to sort through our lengthy list to determine availability of each domain name.

For me, I typically register a handful of domain names a day; I never go overboard unless I happen to stumble upon a great list or a good deal.

When you are first starting out, you should set aside \$50.00 and try to register 5 domain names to start.

Once you have begun to generate a profit and have a feel for how domain flipping works, you can begin to take a portion of your profits and invest it back into registering domain names.





It will not take long before you have the business paying for itself entirely, including higher priced domain names that you will eventually register and flip.

You can also find tons of expired domain lists on domain forums and blogs. I have included quite a few within the Resources section at the end of this guide, so be sure to check those out.

Whenever you download an expired list of domains, you should begin to weed through it taking notes of the ones that appeal to you either because they are short, memorable or based on keywords that you have found to be in demand.

The only problem with expired domain listings are that if you don't move quickly, a lot of the better domain names will be snatched up as these lists tend to get distributed all over the Internet rather quickly.

Another obstacle when browsing through expired domain lists is the





fact that often times domain registrars such as GoDaddy.com, will snag any domains that have existing traffic.

This means that some of the domain names on the lists will not become available after they have expired, but instead, held by the domain registrars for a period of 5-7 days before potentially being dropped and made available again.

The best way to address this is to go over each lists (and as many different lists as you can), taking notes of any domain names that are appealing.

Write them down in a text file and every day, take a few minutes to check whether the domains have become available to the public. Before you do this however, you should know that there are many domain registrars online that will literally steal your domain research.

What this means is that when you type the domain name into your browser to see if it's available, or if you visit a domain registrar's





website and enter in a domain to see its status, these companies analyze this data and may snap up a domain you are considering.

This has been happening for many years and has recently caused quite a stir amongst the domain community when some well-known registrars were caught doing this.

To avoid domain snatching, I recommend using a trusted provider, such as www.DomainTools.com managed by Jay Westerdal.

Jay has a strict policy against domain research stealing, so you can rest assured that if you use his service to check for domains, you will not be exposing your considerations to someone waiting to snatch it up.

www.Verisign.com is also another trusted provider, and despite allegations regarding NameCheap from time to time, I have used them for many years without any problems in having my potential domains gobbled up or squatted on by their team.





They are also my chosen registrar due to their lower prices and included WHO privacy protection guard that comes free with every domain registration.

The Value in Aged Domains

Domains that have been registered and never dropped are called “Aged Domains”.

These domains typically sell for more than a new one does because it has been around for awhile, it's usually out of the Google Sandbox and for those who are looking for aged domains, it can help them develop an existence online, a history, or credibility in their niche markets simply because if the domain has been around for years, it appears that they have as well.

Aged domains can also be found on forums like DNForum.com and simply by typing in the keywords “Aged Domains” into the search bar you can easily locate domain auctions that include these older domain names.





I have purchased dozens of domain names for \$40 or less that were anywhere from 5 – 10 years old. Just based on the age alone I was able to flip these domain names for over 5x what I paid.

For instance, one domain name I purchased was never used, meaning it had never featured a website on it, it just sat parked in the users account for over six years.

I purchased the domain for only \$30.00 and because of its age, I was able to flip it for \$379.00. That's quite a boost in profit from a domain I paid so little for.

While there is no exact science as to what type of domain names will ultimately be worth the most, apart from the obvious short and memorable domain names, there are a few things to keep in mind:





1) Development Potential

When you analyze the available domains in your list, consider what each domain name could represent and be used for when creating a website presence.

An example of which is whether the domain name is one that could represent a product title, or better served as a personal portfolio, a social community, a directory or perhaps a forum.

While the purpose of the domain name will unlikely match your ideas when it is sold, by thinking of a clear purpose for each domain name will not only help you make sound choices during the selection process, but can also be included in the domain auction, as a way of passing on the ideas to prospective buyers who are considering purchase.

2) Length

It can not be said enough, that the length of a domain name, apart from the odd occurrence where you locate a lengthy domain name





that still carries with it, a memorable element, most of the domain names you purchase should be relatively short, basically consisting of two words.

3) Trademark Issues

Avoid registering any domain names that could infringe upon the trademark of existing companies, whether or not you believe that the company will take action or not should not be considered.

The last thing you want is to purchase a domain name that is unable to be sold due to buyers being cautious or concerned of building a website on a domain that ends up being seized by a company wishing to protect their identity.

4) Relevant / Popular Keywords

Does the domain name contain popular keywords that are used by those seeking out more information in search engines? If so, your domain name just increased its value instantly.





One of the easiest ways to determine whether a keyword is a common one is by using the free service available at www.SEOBook.com or www.Overture.com

5) Existing Traffic

If you are purchasing aged or recently expired domains, you will want to determine whether there is existing traffic to the website or not, thus increasing its value immensely.

Organic, natural traffic sent directly from search engines is the best kind, however back links from other websites are also very important to potential buyers.

An easy way to determine the number of backlinks as well as page rank and other important information is by visiting www.CheckPageRank.net where you can enter in domain names and retrieve useful data relating to the name itself.





When it's time to register your domain names, you can use any registrar that you wish.

Personally, I use both www.NameCheap.com and www.GoDaddy.com , a favorite among the domain buyers and sellers. Regardless of the registrar you choose, you will want to make sure that you park them on service sites such as www.Afternic.com or www.Sedo.com so that you are able to generate revenue while you are preparing to sell the domain itself.

Here are some other recommended domain registrars:

www.Moniker.com

www.Enom.com

www.Dotster.com

Selling Your Domain Names

It's time to set up your domain names on eBay!

Before we do this however, there are a couple of important things to take into consideration:





- 1) If you are new to eBay, you should take some time to read their website and get to know how their auctions work, as well as the applicable fees and listing options.
- 2) You can lose a lot of money buying into the bells & whistles so avoid purchasing any add-ons when you list your domain names. You do not need a featured listing, a highlighted auction title, or any of that silly stuff.
- 3) Your feedback rating is very important with anything you sell on eBay, whether it's domain names or childrens toys. People judge you based on the feedback you have received so if you have any negative feedback, I would suggest creating a new eBay account.

If you are brand new to eBay, there is little you can do to generate positive feedback quickly, other than to ensure that you follow through with your auctions, keep open communication with your buyers and be prompt when pushing your domain names after they have been purchased. Never make them wait more than 24 hours for their domain.





4) Open a Paypal account; it's almost required in order to sell on eBay these days. People prefer Paypal and it just makes things a lot easier.

You can open and verify a Paypal account within a couple of days, so do your best to set this up prior to listing your auctions.

5) Choose a relevant eBay username. Don't try to be trendy and pick some crazy sounding username, choose one specifically for domain and/or site flipping. Something like DomainExperts or DomainTrends would be just fine. If you end up not liking what you chose you can change it every 30 days.

When you list your auctions on eBay, you should start them all off at \$.99. Do not place a reserve on these auctions, and do not add any restrictions or limitations of any kind.

Just set them up individually, and list them at \$.99 each to start. For beginners the idea of paying \$8 for a domain name and listing it





at \$.9 is nerve wracking however with a lower start-up price, you will entice more bidders to participate and your auction will boost up in price quickly.

Once people become attached to the domain, they will create a bidding war against any other user who tries to take it away from them and you will see your auction soar as it gets closer to the end of the time, so don't be too nervous about losing money.

Note: If you have paid more than the basic registration of a domain name, meaning that you have purchased a domain name for more than \$7-9, depending on what you paid for the domain you may want to start the auction off on a higher amount, just be aware that the lower the start up bid, the more activity it will receive.

By not listing a reserve fee you will also be able to list your domains on eBay at a lower cost, as eBay charges sellers a fee for including a reserve price. You should also pay attention to eBay listing sales, which occur from time to time and feature reduced fee auctions.





Whenever you see one of these, list as many domains as you can and save yourself a bundle in listing fees.

I also do not recommend that you feature a BIN (Buy It Now) price either, as you may end up short-changing yourself if you list the BIN at a lower price than others are willing to pay. Let the auction determine its own price and run its course.

When selling your domain names on eBay, always choose a relevant category. Personally, I always use:

Computers & Networking - Web Domains & Services – Domain Names - .com

Also be sure to include a direct headline to your auction listing, which describes the domain name you are featuring. Include the domain name in full within your auction title (example:

www.Domain.com not just domain.com)

And most importantly, ALWAYS include a domain “idea”, something





that can provoke thought and get potential buyers to consider the various options that are available to them when using the domain name:

Example:

www.BusinessLinks.com - Premium .com Directory Name

Within your listing you will be asked to enter in additional information including the Type (which is Domain Names), the extension (.com) and a brief description.

Always include the domain registrar, the age (unless it's brand new than do not include it), and utilize the free option to include a gallery picture just because research has shown that auctions showcasing a photo of any kind will receive more attention.

(For pictures, you could search for domain related images on public domain sites or purchase a couple from a stock photo site such as www.DreamsTime.com)





When creating the body text of your listing, you want to provide as many ideas for possible use as you can, as well as giving them as much information relating to the auction as possible such as:

Payments Accepted and your terms (Payment is due within two days of auction, etc)

Transfer Time – How quickly you can push the domain over after payment is received, (I always include “Transfer Within 24 Hours Of Payment Receipt”)

And a link to any other domain auctions that you currently have going. This is very important and it's a great way to inter-link your auctions and encourage multiple purchases from your buyers since they can purchase as many as they like and pay all at once with the eBay checkout system.

The link to your other auctions is available under “Sellers Other Items”. Just right click and choose “Copy Link” and create a new link in your listing that links to one another.





This takes time but it's definitely worthwhile!

Also be sure to include how long the domain is registered for, so buyers can determine how soon they will be required to renew it.

There are a lot of buyers who will not purchase a domain name that is due to expire within two months, so if you have just registered the domain name, then be sure to emphasize the fact that it is only expiring in a years time.

When listing your auction you can choose the time frame in which it will remain active. I typically choose the 7 or 10 day auction plan.

Be sure that you are available on the day that your auction ends and that you answer any questions that you receive during the course of your auction (and you can expect a handful).

Also be sure to include contact information, a gmail account will suffice and is easy to manage. www.gmail.com





Once again, choose an email address that relates to the domain industry, but avoid “domain flipping”, “domain flipper” or terms like that. PremiumDomains@Gmail.com or ValuableDomains@gmail.com will give a better impression to your potential buyers and will simply look more professional.

When someone purchases a domain from you, depending on the registrar that you use, you may be required to obtain specific information from your buyer in order to push the domain into their account.

For NameCheap, all you need is the buyers NameCheap username which is quick and simple, another reason I tend to use them for domain flipping.

With GoDaddy.com however, you are required to have more information available regarding your buyer and their GoDaddy account.





Simply create an email draft within your gmail account that thanks your buyer for their purchase and requests the information that you need. By doing this, you can simply copy and paste that email to each buyer after a successful sale and let them follow up with their information.

If using NameCheap be sure to include the fact that they must complete their NameCheap profile entirely or NameCheap will not allow incoming domain pushes.

It only takes a few minutes for them to fill out their profile, but it's required and will save you time from attempting to push a domain only to be told that the buyer's profile is incomplete.

Once again, be sure to communicate with your seller and push the domain to them as quickly as you can after you have received payment.





I would also recommend not accepting echecks from Paypal as they take time to clear and will delay the process and cause more work on your end by having to remember to check when it has cleared, etc.

And finally, be sure that your buyers pay you BEFORE you push the domain to them. This might be obvious to you but it needs to be said, as I have talked to many new domain flippers who push the domain immediately only to never receive payment. Once the domain is pushed over it's not always easy to get it back.

The most activity that will take place within your auction is during the last hour that it's available.

This is when the bidding wars start to happen and people attempt to outbid each other or snag it at the last minute.

Because of this, you want to pay close attention as to when your auction will end. If you list it on a 7 day auction plan, and you start the auction on a Saturday, it will end the following Saturday.





The problem with this is that the weekends tend to be slower online in general, and on eBay , I have also experienced fewer bids and less activity if my auction ended on either Friday night, Saturday or Sunday.

My suggestion is to make sure that your auction will end on a weekday, any weekday will do. I tend to use the 7 day auction plan and list on Mondays regularly, so I keep a schedule and routine going that is easy to follow (and remember).

Another important thing to remember is the times that your auctions will end in between one another.

For example, if I list two auctions on Monday and it takes me ten minutes in between listing them, they will expire ten minutes apart.

This isn't always wise because if you have one buyer interested in both auctions they may not have the time to focus on bidding on both.





Easy Quick Cash System

Start Earning Cold Hard Cash Online!

Therefore, I suggest timing your auctions 15-30 minutes apart, meaning; create one.. go for a short break, come back and list the second and so on.

Start Earning Cold Hard Cash Online!

Easy
Quick Cash
System



Chapter 6:

Sell On eBay

Auction sites remain as one of the best places to earn a good income online. While there are quite a few niche auction sites, [eBay](https://www.ebay.com) remains as the number one online auction site and one of the most popular sites in the world. This is a place where thousands of people go every day to buy and sell every imaginable product under the sun. Now, the fact that people visit eBay to buy and sell is a critical factor, because it means no matter what you have available for sale, if you list it on eBay, you know that the people who are looking at your offer are already considering spending money.

There are a few different ways that you can approach selling on eBay to generate quick cash online.

Firstly, if you have the ability to manufacture or create physical goods of some description, then you can build an incredibly successful business using nothing more than eBay.





For example, I know of one guy who has a highly successful garden furniture business which builds and sells handmade garden furniture on eBay. At the last count, he was generating in excess of \$150,000 a year from this business and there is just him and one employee helping him out.

The advantage of this approach is that if you have a talent for manufacturing or physical product creation, the goods that you are supplying are unique. No-one else can make exactly the same as you are creating; hence there is no direct competition.

Your product doesn't have to be as complex as garden furniture. Gift baskets are HUGE sellers around Christmas, Valentine's Day and Mother's Day.

Of course, the downside is that you have to establish a reputation for yourself before you start making real money and especially if the product you are creating is bulky or heavy, you have major considerations as far as product delivery is concerned to take into account as well.





The second option is to set yourself up as an intermediary who lists products for sale and then finds someone to supply them. This is a very common eBay business model, one that is followed by thousands of people all over the world very successfully and profitably.

The secret of this particular business is to find what is in demand and especially what is in demand where there are very few competitors in the market.

I referred in an earlier chapter to [eBay pulse](#), a resource where you can find all the most popularly searched products on eBay. You should also spend some time browsing around the site to find products that are popular as there is no point in trying to promote a product that no one is interested in.

Look at the most popular stores (from eBay pulse again) to see what products they are selling, because they did not get to be amongst the most popular stores by not knowing what they are doing.





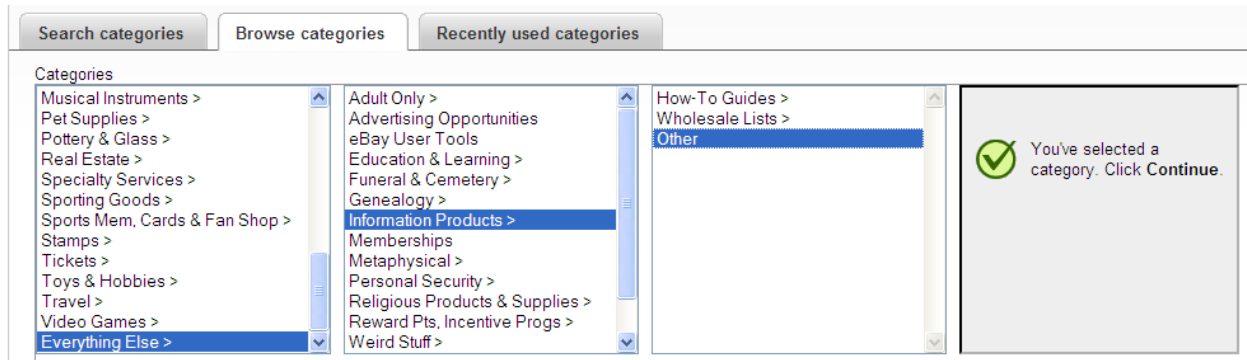
From all of this research, you should be able to come up with a list of ideas about products to promote. Now, you need check which of these products are freely available before starting to promote, looking for suitable drop shippers from whom you can buy as and when you confirm the sale has been need. You also need the drop shipper to deliver directly to your customer as well.

Search Google for drop shipping companies in your own country or state, although if you are in the USA, you can use [Web Drop Shipper](#) to find suitable sites whilst [eSources](#) provides a similar service in the UK.

The third option is to sell information products through eBay. In this respect you also have two options.

If you want to sell your e-book (or whatever it is) in instantly downloadable digital form, then this is how the sale has to be categorized:





In this case, you can only sell the product through a classified ad, meaning that you pay \$9.99 for a 30 day listing on eBay.

This is not necessarily a bad thing because over the 30 day period, you can sell as many 'copies' of your book as you like, and because you can send a classified ad viewer to a webpage outside of eBay, you can drive the sale through your own sales page.

If however you want to sell your information product through a standard auction listing, you must create a physical copy of the product. The easiest way to do this is to simply place your product on CD. To insure your product looks as professional as possible you





should affix a printed label on each disc you create instead of simply writing on the disc with a marker.

If this seems like a bit much you can use an organization like Kunaki.com to turn your information product into a DVD or CD:

Full color CD with jewel case	
Manufacturing / assembly	included
Full color CD printing	included
Jewel case	included
Full color 2-panel insert	included
Full color tray card	included
Cellophane wrapping	included
UPC bar code	included
24-Hour rush manufacturing	included
All inclusive price	\$1.75

Full color DVD with DVD case	
Manufacturing / assembly	included
Full color DVD printing	included
DVD case	included
Full color 1-panel insert	included
Full color DVD case cover	included
Cellophane wrapping	included
UPC bar code	included
24-Hour rush manufacturing	included
All inclusive price	\$1.75

No minimums, contracts, setup fees, or hidden fees.
Free UPS Ground shipping in USA for 500+ units

This offers your buyer a far higher quality experience, meaning that you can charge a higher price for the same information product. Furthermore, because you send them as a physical product rather





than a digital download, you present your business in a far more professional manner than you would otherwise do.

The more of a professional business you're customer believes they are dealing with, the more likely it is that they will come back to deal with you again in the future, so the option of creating a physical product from your digital information is one that is well worth considering.





Chapter 7:

Blogging

Unless you've been living under a rock, you've more than likely heard of blogging. A blog is nothing more than a website that is organized around a specific topic. Unlike a portal site, like Yahoo.com, that has all manner of information on its pages a blog is very specific in scope. That specificity could be the experience of a particular person, as with personal blogs, or concerning a particular subject like new mothers. These specializes subjects are called niches.

To earn money blogging you must find a niche that is reasonably popular and has people who are regularly searching for information that you can provide. This can be anything from your favorite cookie recipes to movie reviews.

You create a simple blog site and then monetize it so that when targeted visitors arrive on your site, you make money.





In this particular moneymaking scenario, the easy part is creating the blog but before you can do that you have to understand a couple of basic concepts about online marketing, namely how to find a niche and targeted visitors.

What Is A Niche, And How Do You Find One?

Apparently, according to recent statistics, the most popularly searched information topic on the net is 'make money at home', closely followed by 'weight loss'. These are both hugely broad topics or subjects, markets in themselves rather than niches.

A sector like 'weight loss for teenagers' is a subsection of the overall weight loss market, something that is moving closer to being a niche market. However, given that there is still a huge mass of information available about weight loss for teenagers on the net, it is not really a niche as it is still too broad. If however a searcher was looking for or you are providing information about 'weight loss for Christian teenagers', then you have narrowed down your market still further to a genuine niche.





So, the first way of coming up with niche ideas is to look up from your computer monitor at the room around you. Almost everything you see could be the root of a niche market idea.

For example, if there is a clock on the wall, you may be surprised to know that 'grandfather clocks' represent a very popular niche. If you can see family pictures, all aspects of photography are massively popular on the net too.

Next, you can search popular resources like [eBay Pulse](#) (a list of everything that is popular on the world's #1 auction site) or [Amazon.com](#) to check out the best sellers. Best sellers are by definition popular and if possible, you want to build a site in a popular niche because this is how you manage to draw targeted visitors to your site.

What is in the news right now? If there is any story that looks like it is set to run and run, there is no reason why you cannot build a blog site that focuses on that particular topic because even if it only makes money for 12 months, it is enough to keep you going whilst





you build other similar blog sites focused on other popular niches that you discover as you go along.

However you do it, don't make the mistake that many newbie online marketers make of over-complicating the niche selection process. All you need to do at this stage is come up with a list of 20 ideas or so because your research will narrow these down to the best ones a little later, so whatever you can think of, put it down on your list.

The Targeted Visitor Concept

Once you build any kind of website through which you want to make money, the key to achieving success is your ability to pull targeted visitors to that site. The easiest way of explaining what this means is to use an example.

Say you decide to build a niche targeted blog that focuses on grandfather clocks. If through your marketing efforts you can find people who are looking for information about grandfather clocks that you can send to your site, the chances are pretty good that lots





of people will visit and that you will make money from them when they do so.

If however the people that you are putting your marketing materials in front of are primarily interested in golf, soccer or tropical fish, the chances of those people visiting your site are almost zero as there is nothing there to interest them.

This is the other side of the online moneymaking paradigm. If you have a site that is focused on a particular niche and can bring people to it who are already interested in your topic, you will make money. If however your site or your marketing activities are unfocused, then you're moneymaking capabilities will be severely restricted.

Before proceeding with your efforts to create your blog, you should therefore clarify that there are enough people interested in the idea with which you are thinking of working before going any further.





To do this, open up the [Google keyword research tool](#) and type in the main subject that you want to research:

Results are tailored to English, United States [Edit](#)

How would you like to generate keyword ideas?	Enter one keyword or phrase per line:
<input checked="" type="radio"/> Descriptive words or phrases (e.g. green tea)	<input type="text" value="grandfather clock"/>
<input type="radio"/> Website content (e.g. www.example.com/product?id=74893)	<input checked="" type="checkbox"/> Use synonyms
	Filter my results
	<input type="button" value="Get keyword ideas"/>

Click the 'Get keyword ideas' button at the bottom to generate a list of all of the search terms that people use to find grandfather clock information from the Google search engine.

If you sort these by clicking on the highlighted 'Global Monthly Search Volume' column header (1), you will see the most popular search terms in this market niche, with the figure shown representing an average number of people using this search term on a monthly basis over the previous year:





Keywords	Advertiser Competition	Local Search Volume: August	1 Global Monthly Search Volume
Keywords related to term(s) entered - sort by relevance			
clock grandfather	<input type="checkbox"/>	165,000	201,000
grandfather clock	<input type="checkbox"/>	165,000	201,000
clocks grandfather	<input type="checkbox"/>	74,000	110,000
grandfather clocks	<input type="checkbox"/>	74,000	110,000
antique grandfather clocks 2	<input type="checkbox"/>	8,100	74,000
antique grandfather clock	<input type="checkbox"/>	5,400	14,800
grandfather antique clock	<input type="checkbox"/>	5,400	14,800
howard miller grandfather clock 3	<input type="checkbox"/>	14,800	12,100
miller grandfather clock	<input type="checkbox"/>	14,800	12,100
grandfathers clock	<input type="checkbox"/>	4,400	9,900
howard grandfather clock	<input type="checkbox"/>	Not enough data	8,100
grandfather clock repair	<input type="checkbox"/>	6,600	6,600
ridgeway grandfather clock	<input type="checkbox"/>	8,100	6,600

Not surprisingly, the most commonly searched term is 'grandfather clock' or 'clock grandfather'. However, these will also be terms where Google already has the most sites listed, so the competition to try to attract targeted visitors to your site using these terms is going to be very tough.

If however you look at some of the terms a little further down the list, you begin to see the search terms where there is less competition.





There are 74,000 people a month looking for information about 'antique grandfather clocks' with 14,800 using the singular version of the same search term (2).

What you need to establish is, how many results does Google already have listed for these terms as this television much competition there would be if you create marketing materials based on these search terms:

Results 1 - 10 of about 29,400 for "[antique grandfather clocks](#)".

There are 74,000 searches every month, but only 29,400 results listed by Google. Any competition research that shows less than 100,000 competing results is a good one, but anything less than 30,000 is outstanding. This is therefore a phrase that you would use in your marketing materials to attract targeted visitors to your site.

This is also very good with almost the same number of monthly searches and results:

Results 1 - 10 of about 12,200 for "[antique grandfather clock](#)".





Okay, there are other results to research, especially this 'howard miller grandfather clock' search:

Results 1 - 10 of about 11,200 for "[howard miller grandfather clock](#)".

Again, it's another good result. You would therefore write an article with this in the main key term in it to add to your blog to attract targeted visitors.

Okay, you are now ready to start to build your site.

Go to Blogger.com and if you have any type of Google account, sign in using your normal login information. Alternatively, create a new Blogger account and sign in using that. After you are signed in, look for the 'Create a Blog' link at the top right-hand corner of the 'Dashboard' page:

[Create a Blog - Help](#)





On the next page, you have to give your new blog a title and a URL, the latter of which needs to be unique. Consequently, as it makes sense to give your blog the same URL and title, you should check the

2 Name your blog

Blog title	<input type="text" value="Best Antique Grandfather Clock"/> <small>Your blog's title will appear on your published blog, on your profile.</small>
Blog address (URL)	<input type="text" value="http://BestAntiqueGrandfatherC.blogspot.com"/> Check Availability <small>This blog address is available.</small> <small>The URL you select will be used by visitors to access you</small>

give your the same title, you check

availability of the URL that you are interested in registering before the title:

If possible, you should try to include one of the key search terms (known as a keyword term in online marketing parlance) in the URL and title because this helps Google and the other major search engines understand what your site is about. However, you may have to be a little creative when using Blogger as most of the more obvious URLs have already been taken.

In the previous example, 'Best Antique Grandfather Clock' is still available so this is the key term that we use in the URL and title.



Easy Quick Cash System

Start Earning Cold Hard Cash Online!



On the next page, you choose a suitable template and whilst you

2 Choose a template

Choose a custom look for your blog.

You can easily **change the template later**, or even create your own custom template design once your blog is set up.

Minima
Created by: Douglas Bowman
[preview template](#)

Minima Black
Created by: Douglas Bowman
[preview template](#)

CONTINUE

can choose any template you like, I'm going to leave the setting as per the default for the purposes of this illustration:

Clicking the orange 'Continue' at the bottom of the page completes the process, and your site is ready to go.

Start Earning Cold Hard Cash Online!

Easy Quick Cash System





Now you need to start adding articles to your site, each of which should use one of the search terms that you discovered earlier as the main focus of the article. You shouldn't go crazy by including the term 20 or 30 times but if you can work it in to the text of your article at least three or four times, this is enough. Make sure that it is featured in both the first and last paragraph of the article as well as in the title:

A screenshot of a WordPress post editor. The title is 'Best Antique Grandfather Clock'. The post title is 'Antique grandfather clocks in focus'. The content includes three paragraphs about antique grandfather clocks. The editor shows various formatting options like bold, italic, and link. At the bottom, there are buttons for 'PUBLISH POST' and 'SAVE NOW', and a status message 'Draft autosaved at 11:19 AM'.

e Best Antique Grandfather Clock

Posting Settings Layout Monetize View Blog

New Post Edit Posts Comment Moderation

Title:

[Edit Html](#) [Compose](#)

Font [font dropdown] [font size dropdown] **B** *I* [text color] [background color] [list] [link] [unlink] [code] [media] [image] [video] [preview]

All over the world, there are many millions of people who are fascinated by **antique grandfather clocks**. Whilst for some, antique clocks are a things that represents nothing more than history and our ancient forebears, for enthusiasts, antique grandfather clocks are very much a thing of modern beauty, elegance and grace.

This site is going to bring you information about these beautiful artefacts from all over the world, featuring the latest news, ideas, products and information about the leading experts in the field, so this is a site to bookmark and come back to on a regular basis if you are a devotee of antique grandfather clocks.

Furthermore, with our contacts with inside the industry, we will often get wind of special offers that most people will know nothing about, and of course, whenever we do, you will be the first to know as long as you keep checking back for the latest news. Some of these special antique | grandfather

Labels for this post: e.g. scooters, vacation, fall

Shortcuts: press Ctrl with: **B** = Bold, *I* = Italic, **P** = Publish, **S** = Save, **D** = Draft [more](#)

PUBLISH POST **SAVE NOW** Draft autosaved at 11:19 AM





Note that the very first time I have mentioned the keyword term I am focused on, it has been added in bold for additional emphasis. I have also added suitable labels at the bottom right to make sure that Google knows what keyword terms this article is centered upon.

I click the 'Publish Post' button and all being well, it is now added to my site:

BEST ANTIQUE GRANDFATHER CLOCK

THURSDAY, OCTOBER 1, 2009

FOLLOWERS

Antique grandfather clocks in focus

All over the world, there are many millions of people who are fascinated by **antique grandfather clocks**. Whilst for some, antique clocks are a things that represents nothing more than history and our ancient forebears, for enthusiasts, antique grandfather clocks are very much a thing of modern beauty, elegance and grace.

This site is going to bring you information about these beautiful artefacts from all over the world, featuring the latest news, ideas, products and information about the leading experts in the field, so this is a site to bookmark and come back to on a regular basis if you are a devotee of antique grandfather clocks.





What you need to do at this early stage is publish five or six articles to your blog before notifying the major search and directory resources that you have done so by 'pinging' them after adding each article. To do this, use the free services of [Pingoot](#) and [Feedshark](#) (and do this every time you publish a new article in the future as well).

Only after you have added a reasonable number of articles should you consider monetizing the site. When you're ready to do so, the easiest and quickest way of monetizing the blog is through [Google AdSense](#), a service that allows you to add targeted advertising materials to your site.

When a visitor to your site clicks on one of these ads, you earn a percentage of the advertising revenue as a commission even though your site visitor has not spent any money.

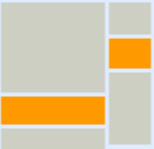


If you do not already have an AdSense account, sign up for one now. When you sign up for a new account, you have to give Google a site which they can check before authorizing membership, hence adding a few articles to your site before applying for membership.





Make Money with AdSense

Earn money by configuring Google AdSense for your blog.

-  Display ads in my **sidebar and posts**
Recommended. Ads will be displayed in your sidebar and below each post.
-  Display ads in my **sidebar**
Ads will be displayed in your sidebar.
-  Display ads below my **posts**
Ads will be displayed below each post.

Once you have an AdSense account, click the 'Monetize' tab at the top right hand corner of the Blogger dashboard:





Choose the ad format that you want to use – I would always leave it on the default setting as shown – input your AdSense member id and confirm your actions. If you now view your blog page, you should see the adverts appearing in the side column and beneath the most recent post that you added.

When you first view these ads, they will probably be untargeted, but after you add another article or two, you will find that they become highly targeted. In other words, on my grandfather clock site, the adverts shown will focus on grandfather clocks and other related subjects which are of interest to my targeted visitors.

Consequently, a proportion of them will click on the links to see what is available and as a result, I will get paid a commission.

The beauty of this particular business model is that you do not need to sell anything to make money. The downside of it is that for every click on your ads, you are likely to earn cents rather than dollars, so until you have a stable of niche targeted blog sites similar to this one, you are not going to see the big money.





Nevertheless, as long as you can put your promotional materials in front of potentially targeted visitors, creating a targeted blog in this way will make money and of course, because you are using completely free resources, you can replicate the same process as many times as you want.

You can even display ads or post paid reviews from networks like:

<http://www.text-link-ads.com>

<http://www.payperpost.com>

Quick Tip:

Instead of getting paid peanuts for each click you generate on your AdSense ads, wouldn't it be cool if you could earn \$10, \$20 or even \$30 and above for each CLICK?

If you answered yes, check out here:

<http://www.imtopdog.com/highpaying/>





Conclusion

So, you now have seven different ways that you can generate cash quickly from the net. All you now need to do is to learn how to market these various different opportunities, because having the business site or system built is only one half of the equation. Without targeted visitors on your site, everything else you have done so far will be in vain.

The art of driving traffic to your websites is rather complex and deserves a title unto itself. Fortunately, whilst there are hundreds of products that focus on targeted traffic generation that you can buy, there are also plenty of places where there is some great information available for free.

For example, the #1 article directory site [EzineArticles](#) (which I mentioned earlier) is a great resource for finding information about all sorts of things, so try searching the site for 'web site traffic' and 'website traffic' articles to expand your knowledge of this aspect of your business building.





Easy Quick Cash System

Start Earning Cold Hard Cash Online!

As with any business, earning money on the internet is a combination of having some kind of product to offer and being able to put it in front of the people that are likely to be most interested in it. All you have to do now is to develop a plan and move forward. Everything you need to know to get started is covered in this manual, so as I stated at the beginning, now is the time to start taking action.

Start Earning Cold Hard Cash Online!

Easy Quick Cash System